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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/740,201	12/18/2000	Cian E. O'Meara	920673-907251	4327	
	7590 01/20/201 IORNBURG LLP	EXAMINER			
P.O. Box 2786	60600 2786	BOYCE, ANDRE D			
CHICAGO, IL	00090-2780		ART UNIT	PAPER NUMBER	
			3623		
			NOTIFICATION DATE	DELIVERY MODE	
			01/20/2011	ELECTRONIC	

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

Patent-ch@btlaw.com

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)	
09/740,201	O'MEARA ET AL.	
Examiner	Art Unit	
Andre Boyce	3623	

	Andre Boyce	3623	
The MAILING DATE of this communication appe	ars on the cover sheet with the c	correspondence add	ress
THE REPLY FILED <u>09 December 2010</u> FAILS TO PLACE THIS	APPLICATION IN CONDITION F	OR ALLOWANCE.	
1. The reply was filed after a final rejection, but prior to or on application, applicant must timely file one of the following rapplication in condition for allowance; (2) a Notice of Appe for Continued Examination (RCE) in compliance with 37 C periods:	eplies: (1) an amendment, affidavit al (with appeal fee) in compliance	t, or other evidence, w with 37 CFR 41.31; or	hich places the (3) a Request
a) The period for reply expiresmonths from the mailing	_		
b) The period for reply expires on: (1) the mailing date of this Adno event, however, will the statutory period for reply expire la	ter than SIX MONTHS from the mailing	date of the final rejection	n.
Examiner Note: If box 1 is checked, check either box (a) or (I MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f		FIRST REPLY WAS FI	LED WITHIN TWO
Extensions of time may be obtained under 37 CFR 1.136(a). The date of have been filed is the date for purposes of determining the period of extrunder 37 CFR 1.17(a) is calculated from: (1) the expiration date of the slipset forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL	on which the petition under 37 CFR 1.13 ension and the corresponding amount on nortened statutory period for reply origin	of the fee. The appropria nally set in the final Office	ate extension fee e action; or (2) as
2. The Notice of Appeal was filed on A brief in compl	iance with 37 CFR 41.37 must be f	iled within two month:	s of the date of
filing the Notice of Appeal (37 CFR 41.37(a)), or any exten Notice of Appeal has been filed, any reply must be filed win AMENDMENTS	sion thereof (37 CFR 41.37(e)), to	avoid dismissal of the	
3. 🛮 The proposed amendment(s) filed after a final rejection, b	ut prior to the date of filing a brief,	will <u>not</u> be entered be	cause
(a) They raise new issues that would require further con	,	E below);	
(b) They raise the issue of new matter (see NOTE below	•		: -
(c) ☐ They are not deemed to place the application in bett appeal; and/or	er form for appeal by materially rec	ducing or simplifying ti	ne issues for
(d) ☐ They present additional claims without canceling a c	orresponding number of finally reje	cted claims.	
NOTE: <u>See Continuation Sheet</u> . (See 37 CFR 1.11			
4. The amendments are not in compliance with 37 CFR 1.12	1. See attached Notice of Non-Cor	mpliant Amendment (PTOL-324).
5. Applicant's reply has overcome the following rejection(s):			
6. Newly proposed or amended claim(s) would be allow	owable if submitted in a separate, t	imely filed amendmer	nt canceling the
non-allowable claim(s).	Z will not be entered or b) 🗆 will	lbe entered and on a	valenction of
7. For purposes of appeal, the proposed amendment(s): a) how the new or amended claims would be rejected is prov. The status of the claim(s) is (or will be) as follows: Claim(s) allowed: <u>24-29 and 36</u> . Claim(s) objected to:		r be entered and an e	xpianation of
Claim(s) rejected: <u>1-23 and 35</u> .			
Claim(s) withdrawn from consideration:			
AFFIDAVIT OR OTHER EVIDENCE	l c		
 The affidavit or other evidence filed after a final action, but because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e). 			
9. The affidavit or other evidence filed after the date of filing a entered because the affidavit or other evidence failed to over showing a good and sufficient reasons why it is necessary	vercome <u>all</u> rejections under appea	ıl and/or appellant fail:	s to provide a
10. The affidavit or other evidence is entered. An explanation			
REQUEST FOR RECONSIDERATION/OTHER		•	
11. The request for reconsideration has been considered but	does NOT place the application in	condition for allowan	ce because:
12. ☐ Note the attached Information <i>Disclosure Statement</i>(s). (13. ☐ Other:	PTO/SB/08) Paper No(s)		
	/Andre Boyce/		
	Primary Examiner, Art U	nit 3623	
	-		

Continuation of 3. NOTE: Applicant's proposed After Final amendments fail to overcome the outstanding 35 USC §101 rejections to claims 1-23, and are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues.

Specifically, Applicant's proposed amendments to independent claims 1 and 23, including "maintaining, in said ordering server, a current order record," and "maintaining a prioritized listing of locations, accessible by said ordering server" are deemed to be an insufficient recitation of a machine or transformation, and/or wherein involvement of machine, or transformation with the steps is merely nominally, insignificantly, or tangentially related to the performance of the steps, e.g., data gathering, or merely recites a field in which the method is intended to be applied. Moreover, the discussion of the preamble of claims 1 and 23, as seen in the Final office action filed 10/14/10, remains applicable.

Lastly, the Examiner notes that Applicant's proposed amendment to claim 35 would be sufficient to overcome the 35 USC § 101 rejection.